

Chapter 01. Advanced Facial Marma Therapy

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Today, we'll take a deeper look at **facial marma therapy**—focusing on **advanced** recognition and stimulation of **vital energy points** on the face. By refining your understanding of **marma** points and how they relate to **dosha** balance, you can enrich client experiences with **targeted** tension release, improved circulation, and a **natural** facial glow.

1. Introduction to Facial Marma Points

Marmas are specific sites in the body where **muscles, veins, arteries, bones, and joints** intersect in a subtle energetic junction. Stimulating or gently pressing them can **influence** doshas, prana flow, and organ functions. On the **face**, marma therapy can:

1. **Enhance** complexion by boosting **blood** and **lymph** flow.
2. **Reduce** stress stored in facial muscles—think tension around brows, jaw, or temple.
3. **Support** mind-body calmness, as many marma points connect to **nervous** system channels.

2. Key Facial Marma Points

While different texts label points slightly differently, here are **six** main marma points commonly referenced in **facial** contexts:

A. Sthapani Marma (Between Eyebrows)

- **Location:** The space between the eyebrows (often called the “third eye” region).
- **Influence:** Connected to **Ajna Chakra** in subtle body terms, can soothe mental tension, calm overthinking (Vata or Pitta).
- **Technique:** Gentle circular pressure or light tapping.

B. Shankha Marma (Temples)

- **Location:** Lateral region of the forehead, above the cheekbones—where you typically feel “temple” pulses.
- **Influence:** Relates to **Pitta** if throbbing or tension arises from headaches.
- **Technique:** Small, circular rub with moderate pressure can relieve stress, mild migraines.

C. Apanga Marma (Outer Eye Corners)

- **Location:** Just at the outer canthus (corner) of each eye.
- **Influence:** Helpful in easing eye strain, supporting mild dryness or watery eyes.
- **Technique:** Light, gentle fingertip circles or pressing for a couple of seconds.

D. Phana Marma (Sides of the Nostrils)

- **Location:** Next to each nostril, near the nasolabial fold.



- **Influence:** May support sinus clarity, mild Kapha congestion, or lines forming around the mouth (smile lines).
- **Technique:** Mild circular or upward strokes, balancing dryness or over-oil in the mid-face.

E. Usthha / Hanu Marma (Around Lips & Chin)

- **Location:** Some references break it down near the **upper lip** center or near the chin line.
- **Influence:** Tension around the mouth or jaw (TMJ).
- **Technique:** Small, repeated circular motions reduce tension, support local circulation.

F. Vidura Marma (Behind Ears)

- **Location:** Slightly behind the ear lobes, near the mastoid area.
- **Influence:** Ties into ear region, scalp tension release.
- **Technique:** Gentle pressing or short, inward circular massage can aid in headaches or jaw tension.

3. Benefits of Advanced Facial Marma Therapy

1. Stress Reduction

- Addressing marma points can **calm** the mind, particularly if you incorporate **rhythmic** breathing or relaxation music.

2. Improved Facial Tone

- Softly activating these points fosters better **lymphatic** drainage, possibly diminishing minor puffiness around eyes or cheeks.
- Helps release built-up tension that might contribute to lines or a “tired” look.

3. Dosha Balancing

- **Vata** dryness or tension lines can be relieved via warm, oil-based marma stimulation.
- **Pitta** sensitivity is soothed by gentle, cooling touch (possibly dab of sandalwood or rose essence).
- **Kapha** stagnation is addressed by slightly firmer, uplifting motions to reduce heaviness.

4. Step-by-Step Advanced Marma Technique

Here's how you might **structure** a session or personal routine focusing on facial marmas:

A. Preparation

1. **Cleansing:** Gently wash the face or remove makeup. A short, mild steam session can open pores.
2. **Oil Selection:** Light, **dosha-friendly** oil—e.g., sesame/almond for Vata, coconut/rose for Pitta, or minimal, airy oil for Kapha.

B. Systematic Point-by-Point Approach

1. Forehead (Sthapani & Shankha)

- Start at the center between brows—light circular motions for 20–30 seconds.
- Move to each temple, apply mild to moderate pressure in circular or figure-8 patterns.

2. Outer Eye Corners (Apanga)

- Use ring fingers—gentle pressing or tiny circles.
- Avoid tugging the delicate eye skin.

3. Sides of Nostrils (Phana)

- Gentle upward rub or mild circular motion—especially if sinuses feel blocked.
- Observe if the client experiences any release or mild decongestion.

4. Around Lips & Chin (Usthha / Hanu)

- Outline the lip area with mild strokes, focusing on corners of the mouth if tension or dryness is visible.
- Move to the chin midline, then outward.



5. Behind Ears (Vidura)

- Apply slight pressure with thumbs or index fingers behind each ear lobe.
- Move in small circles, hold for a few seconds, release.

C. Rhythm & Duration

- Typically, **10-15 minutes** can suffice for a comprehensive advanced marma routine.
- Keep a **soothing** pace—avoid abrupt or overly forceful moves to prevent irritation.

5. Integrating with Other Facial Techniques

1. Mukhabhyanga

- You can combine advanced marma stimulation within a broader facial massage—**Mukhabhyanga**—just pay special attention to these points.

2. Face Packs (Lepa)

- After marma therapy, the face is relaxed, circulation is enhanced—making it an excellent time to apply a **custom lepa** for deeper absorption.

3. Eye & Lip Care

- If time allows, follow marma stimulation around eyes with a **mild eye gel** or rose water compress, and for lips, a nourishing balm if dryness persists.

6. Precautions & Client Comfort

1. Pressure Sensitivity

- Some clients might be extremely sensitive or ticklish in certain facial areas. Adjust pressure accordingly.
- For Pitta skin, keep the pressure gentler, especially if redness or visible capillaries appear.

2. Contraindications

- **Active infections**, open sores, or severe acne—avoid direct, intense marma pressing to prevent spreading or aggravation.
- **Recent facial surgeries**: Seek clearance from a medical professional.

3. Calming Environment

- Soft lighting, minimal distractions—facilitates the **relaxation response**.
- Possibly incorporate slow, mindful breathing instructions to heighten the relaxation effect.

7. Indications & Long-Term Benefits

Indications

- Clients who carry **tension** in brow, temple, jaw—marma therapy can help release it.
- Those looking to **boost** facial radiance by improving local blood/lymph flow.
- Anyone seeking a deeper **mind-body** calm while receiving facial treatments.

Long-Term Effects

- Regular advanced marma therapy might help maintain **firmer** facial contours, reduce the appearance of tension lines, and encourage **sattvic** (pure, calm) energy in daily life.

Conclusion

Advanced Facial Marma Therapy brings subtle depth to your Ayurvedic cosmetology practice—targeting **specific** points on the face for **stress relief, enhanced circulation**, and a clearer, more **refreshed** complexion. By applying carefully modulated pressure at **Sthapani, Shankha, Apanga, Phana, Usthha/Hanu**, and **Vidura** points, you create an **integrative** facial experience—honoring Ayurveda’s synergy of the **physical** and **energetic**. When combined with gentle oils, mindful breath, and other Ayurvedic facial methods, marma therapy can profoundly transform a routine facial into a **holistic** rejuvenation ritual.

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